



# MAXIMISING YOUR MEMBERSHIP

getting the most out of your investment

*The more you put in to PrefabNZ the more you get out of PrefabNZ.  
Use us for informing, educating, marketing and advocating.*

## DIRECTORY

- **MAXIMISE the Directory.**  
**FREE** – ensure your listing has images, logos, awards, copy, specifications and contact details to keep your Directory listing relevant and useful.
- The Directory is the most visited page on our website. Ensure your entry is up to date and contact details are correct.
- Email [info@prefabnz.com](mailto:info@prefabnz.com)

## NEWSLETTER

- **MAXIMISE the Monthly Newsletters.**  
**FREE** - Contribute content: News articles, awards, projects to the newsletters and be promoted to our members and over 2600 engaged recipients.
- Share your knowledge, best practice, lessons learnt, tip-bits, information.
- Become a helpful collaborator and known name within our community.
- Email [info@prefabnz.com](mailto:info@prefabnz.com)

## MEDIA

- Surf the PrefabNZ media – PrefabNZ.com, facebook/prefabnz and YouTube channel.
- Make sure to like and follow us!
- **MAXIMISE our media.**  
**FREE** - Contribute content, provide links so we can highlight your work – the year of the video!

## RESOURCES

- **MAXIMISE Members' Web Resources page.**  
**FREE** – send us your brochures, articles, newsletters to be included in the resources section.
- Visit the Members' Web Resources page – find articles / presentations / newsletters.
- Email [info@prefabnz.com](mailto:info@prefabnz.com)

## CONNECTED

- **Get Connected – search our database.**
- **MAXIMISE Connections.**  
**FREE** – Seek a personal consultancy. Ask us to put you in direct contact with Board Members or other Members of interest.
- Email [info@prefabnz.com](mailto:info@prefabnz.com)

## DIRECT US

- Direct our work – PrefabNZ is membership led - tell us your needs to inform our strategic direction. E.g. our work on Better Finance for prefab projects is a direct response to Member feedback.
- **MAXIMISE directing our work.**  
**FREE** – become a Board Member - take an active role in representing your needs at Board level. Gain prominence, receive guaranteed space in newsletters, a free place at CoLab conference and access to key influencers.

## ALIGNMENT

- Alignment with PrefabNZ. Use our logo on your website, bio's, newsletter, LinkedIn or facebook page etc.
- **MAXIMISE alignment with PrefabNZ's values and work** - become a highly-valued Partner with our Annual Partnership Programme. Gain VIP status for yourself, adverts, sponsor events and presentations, site visits, case studies in external publications, branding and much more.
- Email [Heidi@prefabnz.com](mailto:Heidi@prefabnz.com)

## EVENTS

- Participate at our Member events, such as Clusters and CoLab conference. Extend your knowledge and skills.
- **MAXIMISE Events.**  
**FREE** – Seek out connections, meet Board Members, engage with presenters, be ready to explain your business / interests.
- Offer to host an event, deliver content, or sponsor a topic area. This will raise your profile and highlight your business.
- Email [info@prefabnz.com](mailto:info@prefabnz.com)

